Anil Online store

Selling products via different channel partners.

Analysis data and make annual report for make batter experience for upcoming years

**Sample questions**

1. Compare the sales and orders using single chart
2. Which month got the highest sales and orders
3. Who purchased more? Men or Women in this year
4. What are different order status in current year
5. List top 10 states contributing to the sales?
6. Relation between age and gender based on number of orders
7. Which channel is contributing to maximum sales?
8. Which category is the highest selling category?

What I did in step by step.

**Cleansing Data**

1. Quick verify sample data in individual column
   1. Check duplicate, null, gender, quantity, currency, amount etc…
      1. Take necessary modification like M replace with Men, W replace with Women etc…

**Data Processing:**

1. Create different group like Age Group, Month -> calculate highest sales, and highlighted column with yellow color

**Start Analyzing:**

1. Create pivot.
2. Create Order VS Sales chart for comparison
3. Create individual pivot reports and place on one mail report board.

**Reports:**